

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

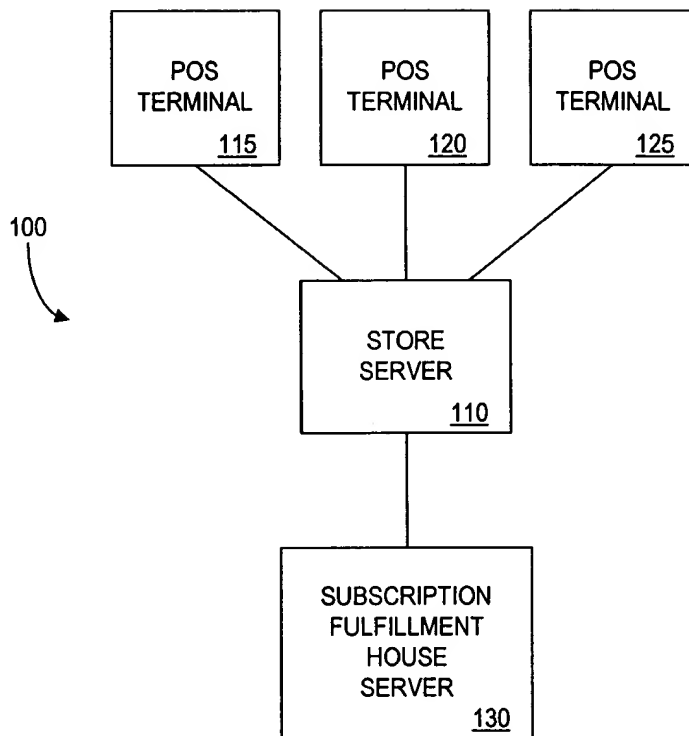


FIG. 1

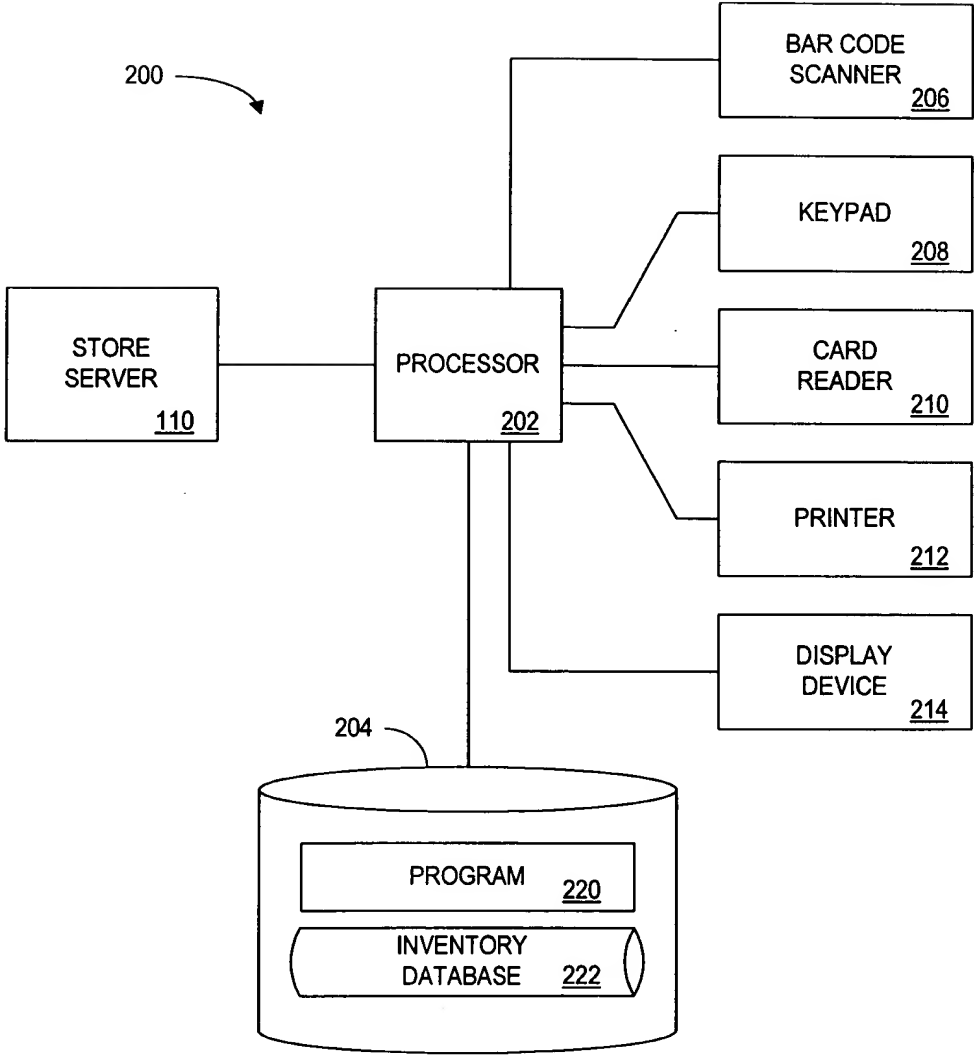


FIG. 2A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)	(an)	(ao)	(ap)	(aq)	(ar)	(as)	(at)	(au)	(av)	(aw)	(ax)	(ay)	(az)	(ba)	(bb)	(bc)	(bd)	(be)	(bf)	(bg)	(bh)	(bi)	(bj)	(bk)	(bl)	(bm)	(bn)	(bo)	(bp)	(bq)	(br)	(bs)	(bt)	(bu)	(bv)	(bw)	(bx)	(by)	(bz)	(ca)	(cb)	(cc)	(cd)	(ce)	(cf)	(cg)	(ch)	(ci)	(cj)	(ck)	(cl)	(cm)	(cn)	(co)	(cp)	(cq)	(cr)	(cs)	(ct)	(cu)	(cv)	(cw)	(cx)	(cy)	(cz)	(da)	(db)	(dc)	(dd)	(de)	(df)	(dg)	(dh)	(di)	(dj)	(dk)	(dl)	(dm)	(dn)	(do)	(dp)	(dq)	(dr)	(ds)	(dt)	(du)	(dv)	(dw)	(dx)	(dy)	(dz)	(ea)	(eb)	(ec)	(ed)	(ee)	(ef)	(eg)	(eh)	(ei)	(ej)	(ek)	(el)	(em)	(en)	(eo)	(ep)	(eq)	(er)	(es)	(et)	(eu)	(ev)	(ew)	(ex)	(ey)	(ez)	(fa)	(fb)	(fc)	(fd)	(fe)	(ff)	(fg)	(fh)	(fi)	(fj)	(fk)	(fl)	(fm)	(fn)	(fo)	(fp)	(fq)	(fr)	(fs)	(ft)	(fu)	(fv)	(fw)	(fx)	(fy)	(fz)	(ga)	(gb)	(gc)	(gd)	(ge)	(gf)	(gg)	(gh)	(gi)	(gj)	(gk)	(gl)	(gm)	(gn)	(go)	(gp)	(gq)	(gr)	(gs)	(gt)	(gu)	(gv)	(gw)	(gx)	(gy)	(gz)	(ha)	(hb)	(hc)	(hd)	(he)	(hf)	(hg)	(hh)	(hi)	(hj)	(hk)	(hl)	(hm)	(hn)	(ho)	(hp)	(hq)	(hr)	(hs)	(ht)	(hu)	(hv)	(hw)	(hx)	(hy)	(hz)	(ia)	(ib)	(ic)	(id)	(ie)	(if)	(ig)	(ih)	(ii)	(ij)	(ik)	(il)	(im)	(in)	(io)	(ip)	(iq)	(ir)	(is)	(it)	(iu)	(iv)	(iw)	(ix)	(iy)	(iz)	(ja)	(jb)	(jc)	(jd)	(je)	(jf)	(jg)	(jh)	(ji)	(jj)	(jk)	(jl)	(jm)	(jn)	(jo)	(jp)	(jq)	(jr)	(js)	(jt)	(ju)	(jv)	(jw)	(jx)	(jy)	(jz)	(ka)	(kb)	(kc)	(kd)	(ke)	(kf)	(kg)	(kh)	(ki)	(kj)	(kk)	(kl)	(km)	(kn)	(ko)	(kp)	(kq)	(kr)	(ks)	(kt)	(ku)	(kv)	(kw)	(kx)	(ky)	(kz)	(la)	(lb)	(lc)	(ld)	(le)	(lf)	(lg)	(lh)	(li)	(lj)	(lk)	(ll)	(lm)	(ln)	(lo)	(lp)	(lq)	(lr)	(ls)	(lt)	(lu)	(lv)	(lw)	(lx)	(ly)	(lz)	(ma)	(mb)	(mc)	(md)	(me)	(mf)	(mg)	(mh)	(mi)	(mj)	(mk)	(ml)	(mm)	(mn)	(mo)	(mp)	(mq)	(mr)	(ms)	(mt)	(mu)	(mv)	(mw)	(mx)	(my)	(mz)	(na)	(nb)	(nc)	(nd)	(ne)	(nf)	(ng)	(nh)	(ni)	(nj)	(nk)	(nl)	(nm)	(nn)	(no)	(np)	(nq)	(nr)	(ns)	(nt)	(nu)	(nv)	(nw)	(nx)	(ny)	(nz)	(oa)	(ob)	(oc)	(od)	(oe)	(of)	(og)	(oh)	(oi)	(oj)	(ok)	(ol)	(om)	(on)	(oo)	(op)	(oq)	(or)	(os)	(ot)	(ou)	(ov)	(ow)	(ox)	(oy)	(oz)	(pa)	(pb)	(pc)	(pd)	(pe)	(pf)	(pg)	(ph)	(pi)	(pj)	(pk)	(pl)	(pm)	(pn)	(po)	(pp)	(pq)	(pr)	(ps)	(pt)	(pu)	(pv)	(pw)	(px)	(py)	(pz)	(qa)	(qb)	(qc)	(qd)	(qe)	(qf)	(qg)	(qh)	(qi)	(qj)	(qk)	(ql)	(qm)	(qn)	(qo)	(qp)	(qq)	(qr)	(qs)	(qt)	(qu)	(qv)	(qw)	(qx)	(qy)	(qz)	(ra)	(rb)	(rc)	(rd)	(re)	(rf)	(rg)	(rh)	(ri)	(rj)	(rk)	(rl)	(rm)	(rn)	(ro)	(rp)	(rq)	(rr)	(rs)	(rt)	(ru)	(rv)	(rw)	(rx)	(ry)	(rz)	(sa)	(sb)	(sc)	(sd)	(se)	(sf)	(sg)	(sh)	(si)	(sj)	(sk)	(sl)	(sm)	(sn)	(so)	(sp)	(sq)	(sr)	(ss)	(st)	(su)	(sv)	(sw)	(sx)	(sy)	(sz)	(ta)	(tb)	(tc)	(td)	(te)	(tf)	(tg)	(th)	(ti)	(tj)	(tk)	(tl)	(tm)	(tn)	(to)	(tp)	(tq)	(tr)	(ts)	(tt)	(tu)	(tv)	(tw)	(tx)	(ty)	(tz)	(ua)	(ub)	(uc)	(ud)	(ue)	(uf)	(ug)	(uh)	(ui)	(uj)	(uk)	(ul)	(um)	(un)	(uo)	(up)	(uq)	(ur)	(us)	(ut)	(uu)	(uv)	(uw)	(ux)	(uy)	(uz)	(va)	(vb)	(vc)	(vd)	(ve)	(vf)	(vg)	(vh)	(vi)	(vj)	(vk)	(vl)	(vm)	(vn)	(vo)	(vp)	(vq)	(vr)	(vs)	(vt)	(vu)	(vv)	(vw)	(vx)	(vy)	(vz)	(wa)	(wb)	(wc)	(wd)	(we)	(wf)	(wg)	(wh)	(wi)	(wj)	(wk)	(wl)	(wm)	(wn)	(wo)	(wp)	(wq)	(wr)	(ws)	(wt)	(wu)	(wv)	(ww)	(wx)	(wy)	(wz)	(xa)	(xb)	(xc)	(xd)	(xe)	(xf)	(xg)	(xh)	(xi)	(xj)	(xk)	(xl)	(xm)	(xn)	(xo)	(xp)	(xq)	(xr)	(xs)	(xt)	(xu)	(xv)	(xw)	(xx)	(xy)	(xz)	(ya)	(yb)	(yc)	(yd)	(ye)	(yf)	(yg)	(yh)	(yi)	(yj)	(yk)	(yl)	(ym)	(yn)	(yo)	(yp)	(yq)	(yr)	(ys)	(yt)	(yu)	(yv)	(yw)
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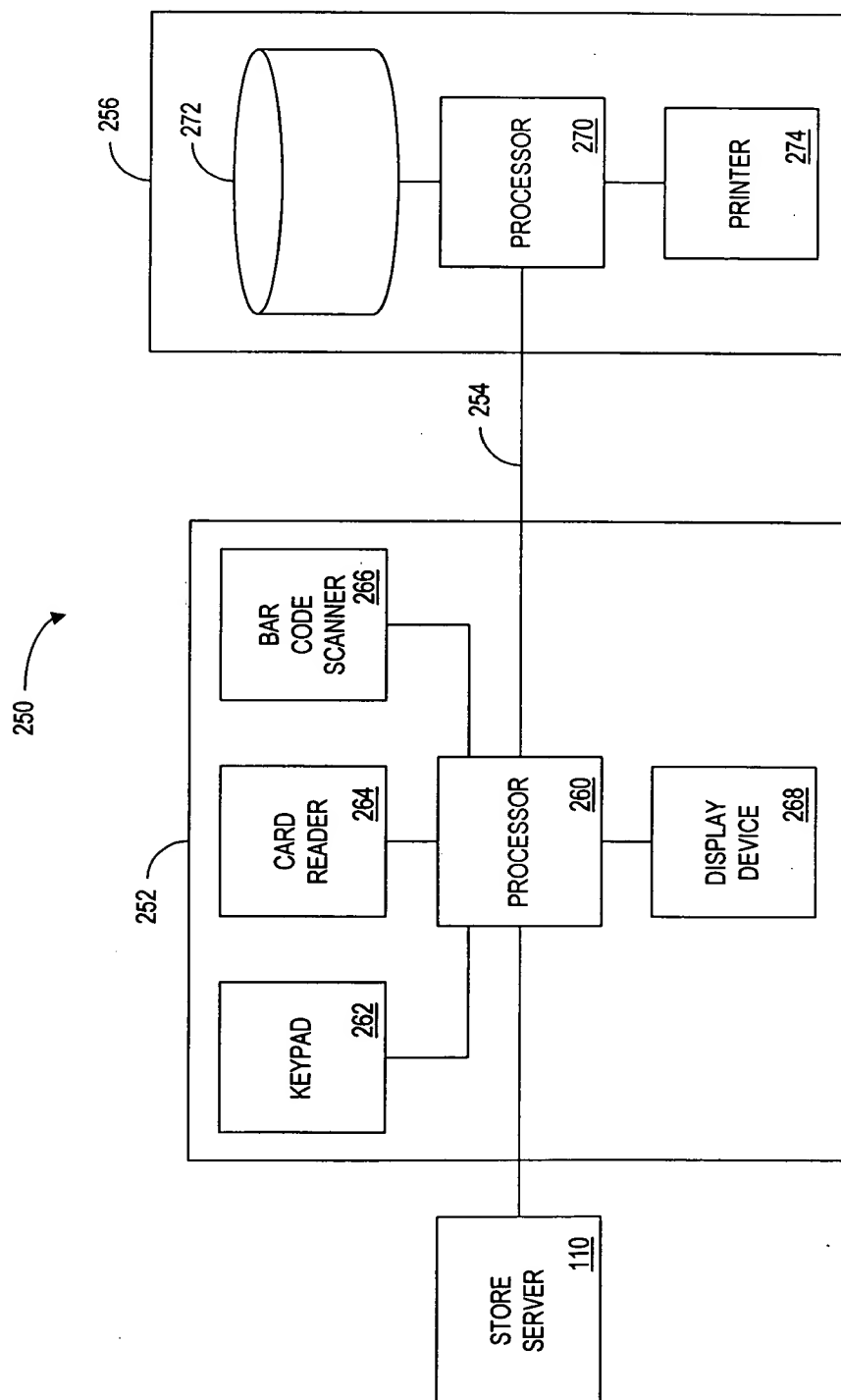


FIG. 2B

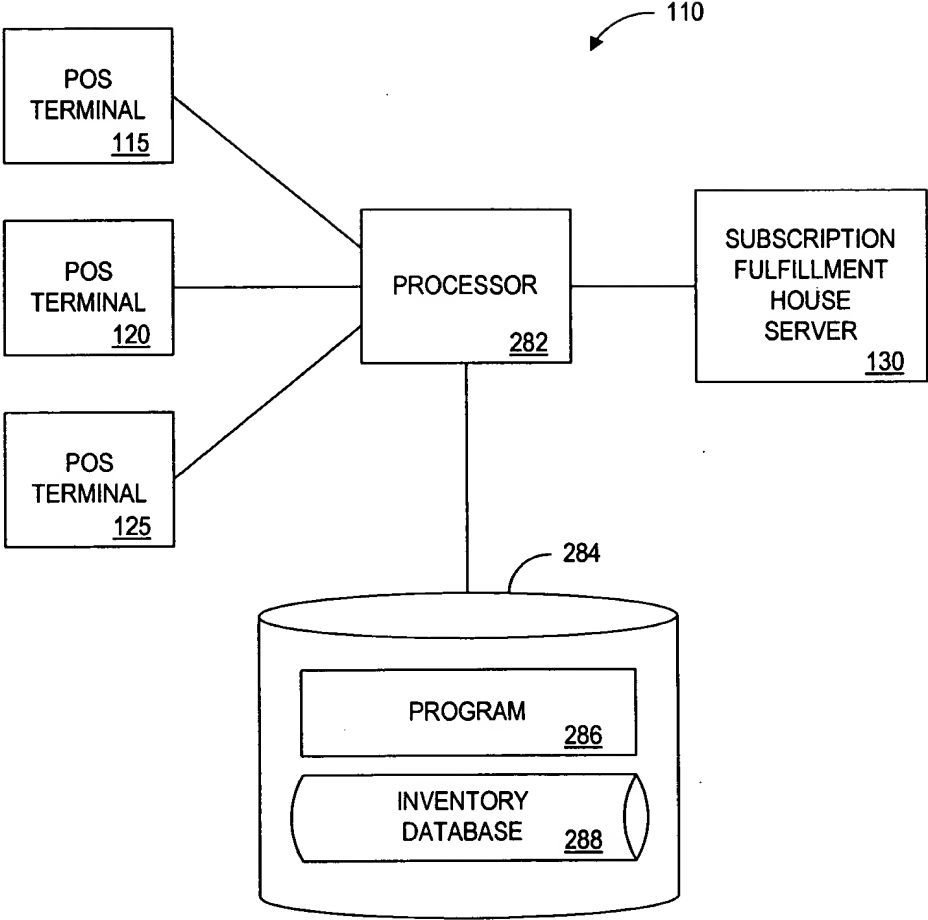


FIG. 2C

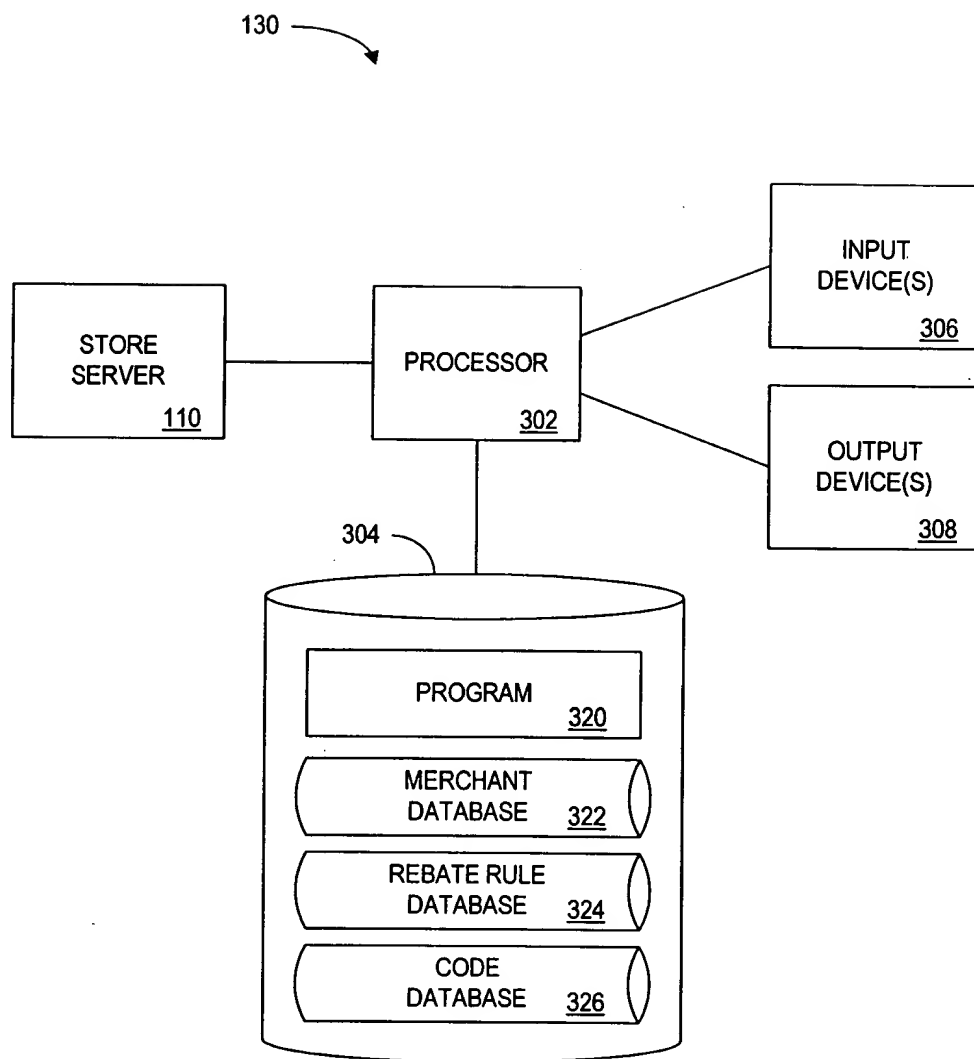


FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

400

	ITEM IDENTIFIER <u>420</u>	ITEM DESCRIPTION <u>422</u>	PRICE <u>424</u>
402	12340	NEWS MAGAZINE	\$3.50
404	12341	BABY FORMULA (17 OZ.)	\$6.75
406	12342	BRAND X COLA	\$2.29

FIG. 4

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

500

502 504 506 508

MERCHANT IDENTIFIER 520	MERCHANT NAME 522	MERCHANT ACCOUNT IDENTIFIER 524	AMOUNT OWED 526
M 001	MERCHANT X	MASTERCARD 2222-2222- 2222-2222	\$114.00
M 002	MERCHANT Y	BANK & TRUST ACCOUNT NO. 1234567891	\$0.00
M 003	MERCHANT Z	INTERNAL ACCOUNT NO. A 00340	\$0.00
M 004	MERCHANT Q	AMERICAN EXPRESS 3333-3333- 3333-3333	\$89.95

FIG. 5

6000-243366

600

REBATE RULE IDENTIFIER 620	ITEM IDENTIFIER 622	REBATE AMOUNT 624	REQUIRED SUBSCRIPTION 626	REBATE MESSAGE 628	CONTACT IDENTIFIER 630
R 01	12340	ITEM PRICE	NEWS MAGAZINE, AT LEAST 12 MONTH TERM	THIS ISSUE IS FREE WITH A ONE-YEAR SUBSCRIPTION TO NEWS MAGAZINE. CALL 1-800-NEWSUBS FOR YOUR SUBSCRIPTION AND REBATE	1-800- NEWSUBS
R 02	12340	ITEM PRICE	ANY MAGAZINE	THIS ISSUE IS FREE WITH A SUBSCRIPTION TO ANY MAGAZINE. CALL 1-800-NEWSUBS FOR YOUR SUBSCRIPTION AND REBATE	1-800- NEWSUBS
R 03	12341	ITEM PRICE	PARENTING MAGAZINE, ANY TERM	WE'LL REBATE THE PRICE OF YOUR BABY FORMULA IF YOU CALL 1-800 NEWSUBS AND SUBSCRIBE TO PARENTING MAGAZINE	1-800- NEWSUBS
R 04	12341	ITEM PRICE + \$1.00	PARENTING MAGAZINE AND ONE OTHER MAGAZINE	WE'LL PAY YOU THE PRICE OF THE BABY FORMULA PLUS ONE DOLLAR. JUST CALL 1800-NEWSUBS AND SUBSCRIBE TO PARENTING MAGAZINE AND ONE OTHER MAGAZINE	1-800- NEWSUBS

602

604

606

608

FIG. 6

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
RAFTSMAN		

66000 24103000

700

CODE 720	ISSUED? 722	EXPIRATION DATE 724	REDEEMED? 726	ISSUING MERCHANT 728	REBATE RULE IDENTIFIER 730	REBATE AMOUNT 732
ABCD1234567	NOT ISSUED	--	--	M001	--	--
89AB32110	ISSUED 8:15 PM 7/21/2001	7/28/2001	REDEEMED 7/24/2001 11:40 AM	M001	R 02	\$2.95
123456789	ISSUED 3:48 PM 7/4/2001	8/4/2001	REDEEMED 7/29/2001 1:18 PM	M004	R 01	\$3.50
836319910	ISSUED 5:03 PM 6/24/2001	8/28/2001	NOT REDEEMED	M019	R 03	\$6.75

702

704

706

708

FIG. 7

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

66220 243360

800

CODE	ISSUED?	EXPIRATION DATE	SUBSCRIPTION PURCHASED?	REDEEMED?	ISSUING MERCHANT	REBATE RULE IDENTIFIER	REBATE AMOUNT
820	822	824	826	828	830	832	834
ABCD1234567	NOT ISSUED	-	-	-	M 004	R 01	\$3.50
13579842	ISSUED 5:41 PM 8/9/2001	8/23/2001	NO	-	M 001	R 02	\$2.95
998877665	ISSUED 6:03 PM 8/9/2001	8/30/2001	PURCHASED 11:23 AM 8/21/2001	NO	M 001	R 03	\$6.75
24680246	ISSUED 7:11 PM 8/9/2001	8/30/2001	PURCHASED 9:07 AM 8/29/2001	REDEEMED 1:01 PM 8/31/2001	M 002	R 04	\$7.75

802

804

806

808

FIG. 8

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
RAFTSMAN		

600 24935

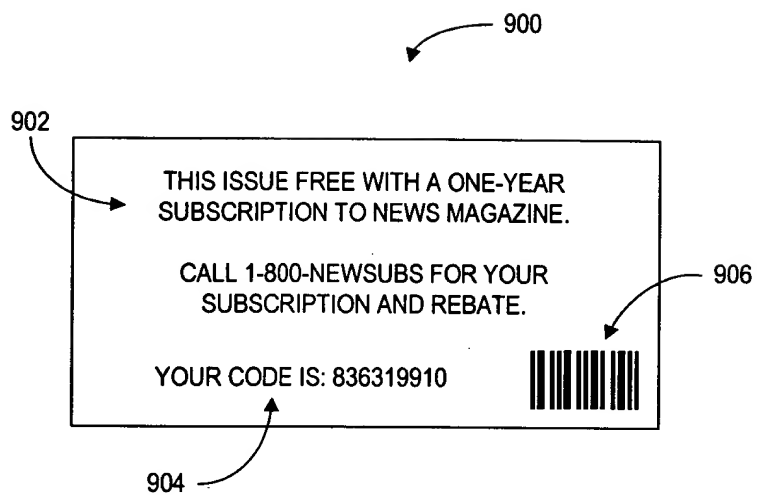


FIG. 9

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

1000

1000 1002 1004 1006 1008

CREDIT CARD ACCOUNT NUMBER 1111-1111-1111-1111		
1002		
DESCRIPTION 1020	TRANSACTION DATE 1022	AMOUNT 1024
MERCHANT Q	7/4/2001	\$22.89
SUBSCRIPTION: NEWS MAGAZINE	7/29/2001	\$12.95
REBATE: ONE ISSUE NEWS MAGAZINE PURCHASED AT MERCHANT Q	7/29/2001	- \$3.50

FIG. 10

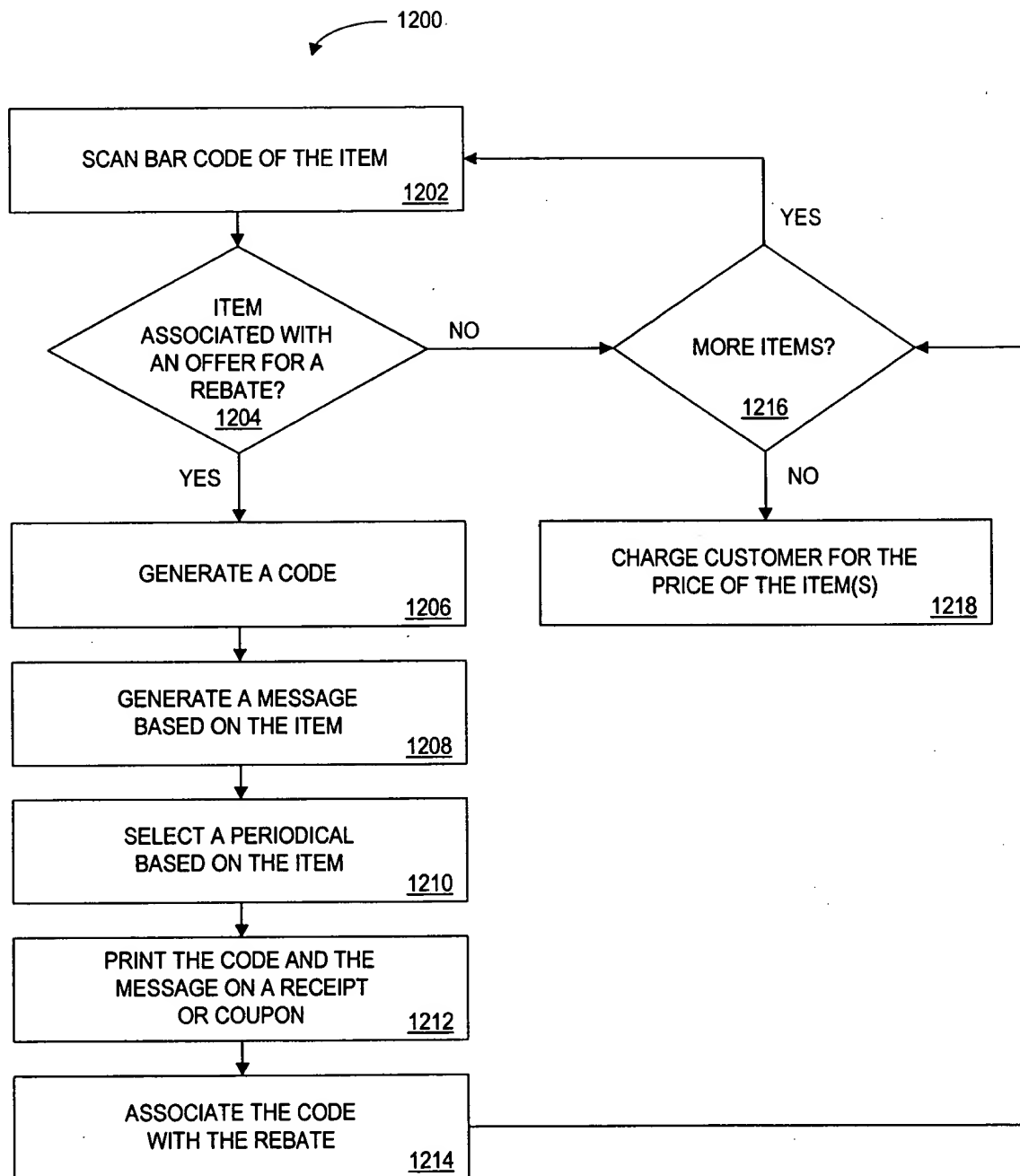


FIG. 12

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

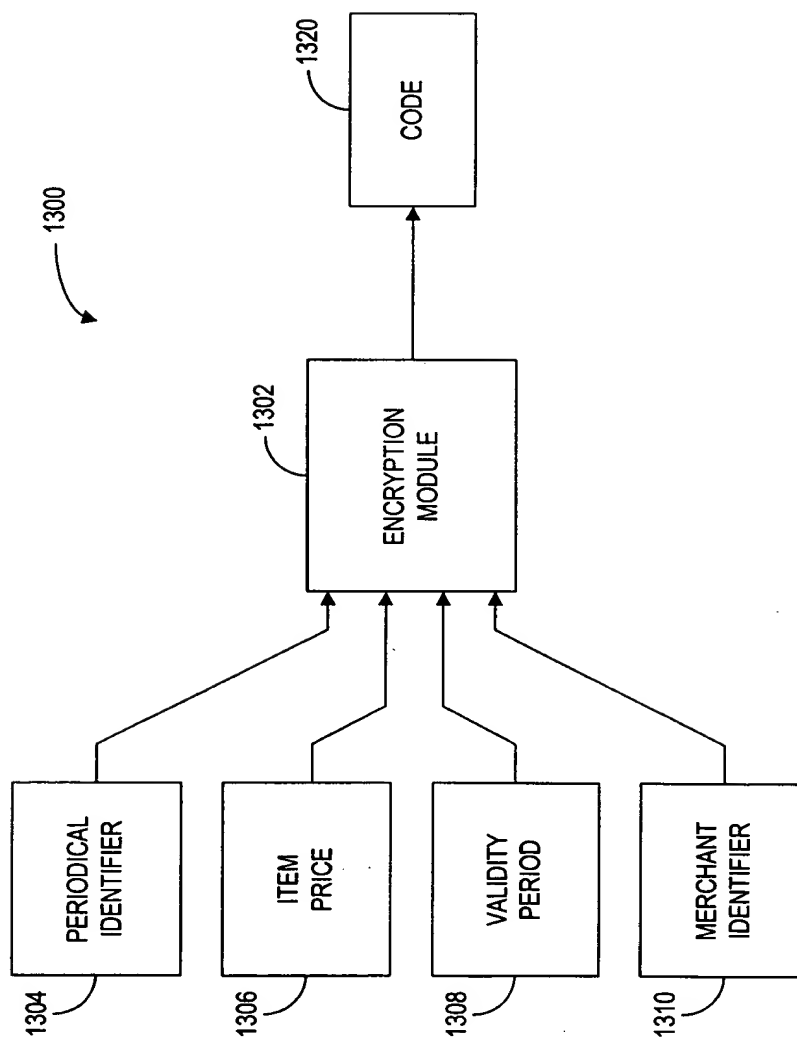


FIG. 13

62263-2409360

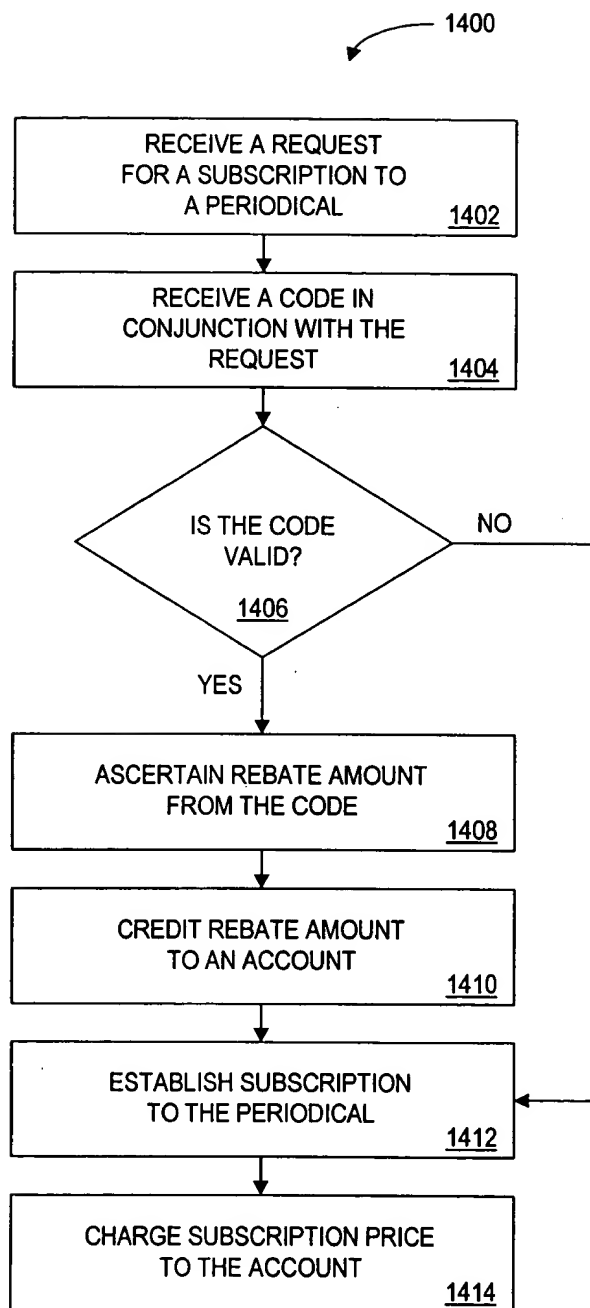


FIG. 14

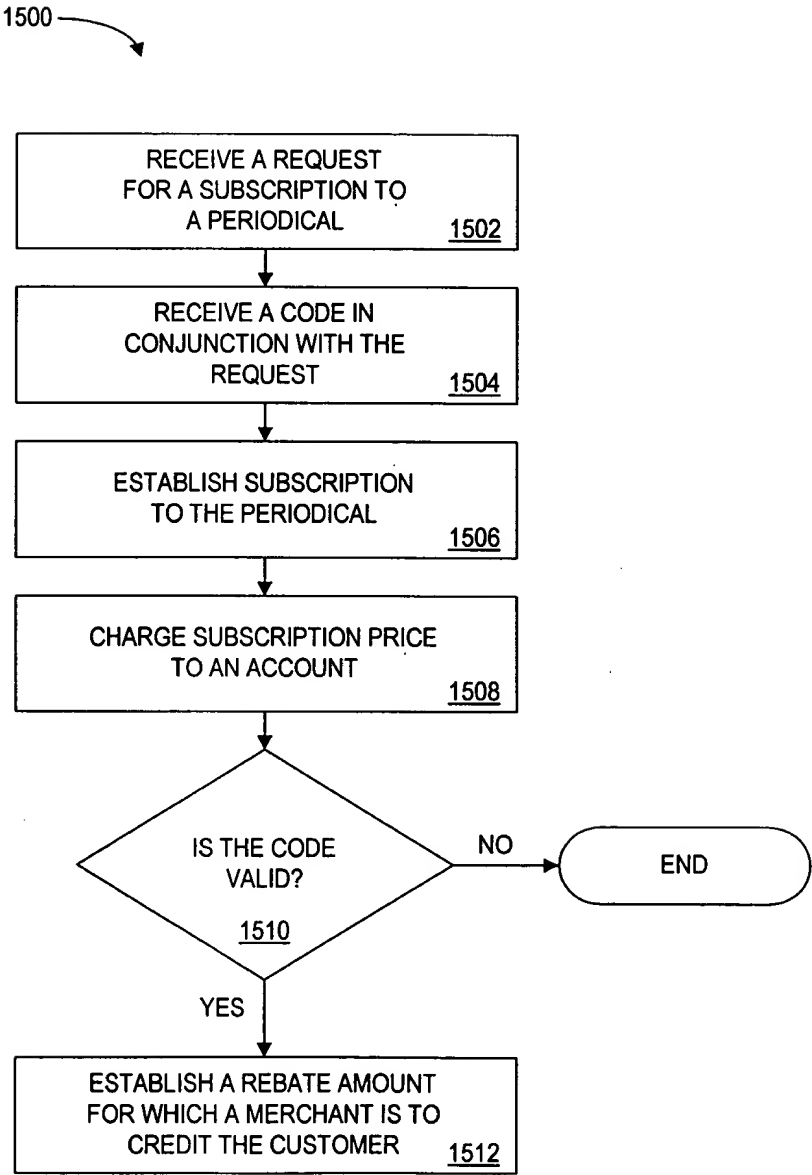


FIG. 15

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

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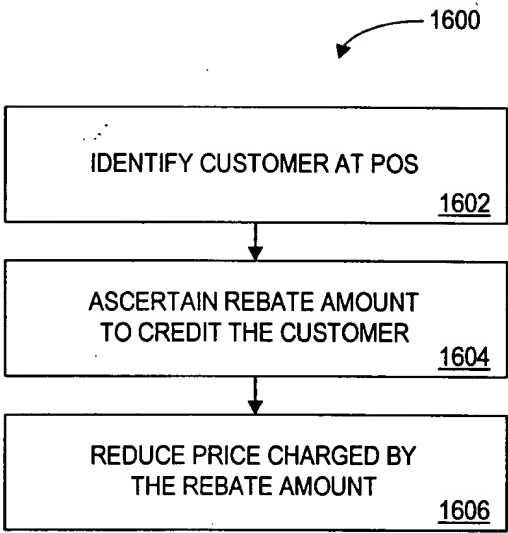


FIG. 16